

# CSIPay

## Value Proposition

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Embedded Payments Made Simple

# The Challenge & Our Answer

Understanding the pain points of today's payment landscape, and how CSIPay delivers a fundamentally better approach.



## THE PROBLEM

### Broken Payment Infrastructure

Operating companies rely on third-party processors where they don't control merchant relationships, limiting visibility and pricing flexibility. The result is revenue loss and operational friction.



-  Limited control over merchant relationships
-  Fragmented integrations and workflows
-  Margin pressure and lost opportunity






## THE SOLUTION

### Unified Payment Platform

CSIPay centralizes payments as a unified platform, enabling partners to integrate once and access the full payment lifecycle. One integration, complete control.



-  Complete payment lifecycle management
-  Unified infrastructure across channels
-  Accelerated time to market

### The CSIPay Difference

A purpose-built embedded payments platform designed specifically for Constellation's vertical software markets, not a generic, one-size-fits-all solution.


# Scale, Trust & Capabilities

## BUILT FOR SCALE & TRUST

### Proven at Enterprise Scale



**99.9%**  
UPTIME SLA




**\$40M+**  
PAID TO PARTNERS




**PCI DSS**  
LEVEL 1 CERTIFIED

## PLATFORM FEATURES


### Key Capabilities




**Full Payment Lifecycle**  
Complete orchestration from authorization through settlement, giving partners end-to-end visibility.




**Flexible Integration**  
Developer-centric APIs supporting all payment channels with minimal engineering overhead.




**Merchant Onboarding**  
Automated underwriting, verification, and compliance workflows to streamline merchant activation.



**Operational Tools**  
Comprehensive portal for merchant management, reporting, and operational oversight.



**Dedicated Support**  
Responsive operational support from payments specialists who understand your business.

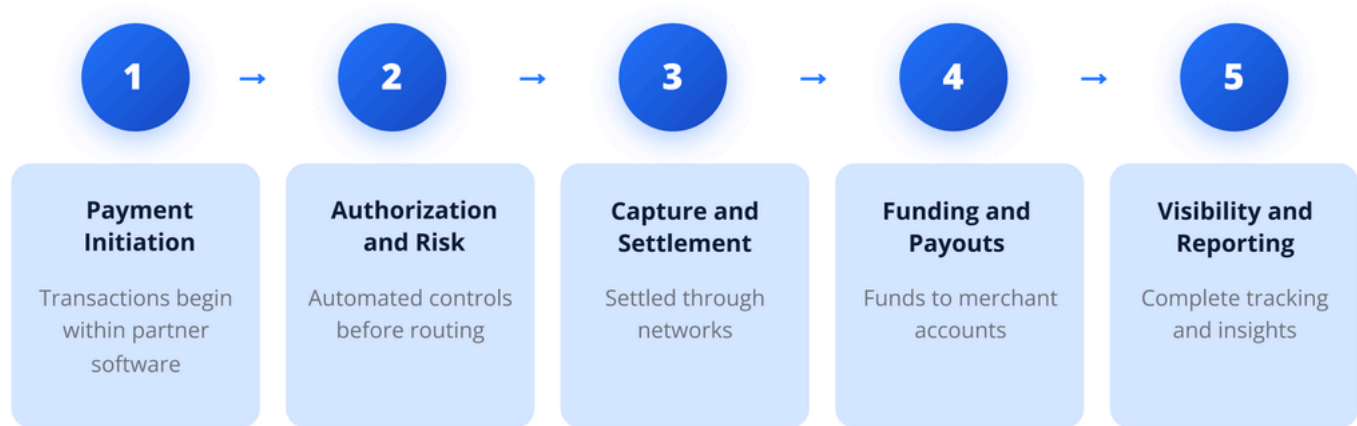


**Vertical Expertise**  
Purpose-built for Constellation's vertical software markets with deep domain knowledge.

# Process & Business Impact

## PLATFORM FLOW

### How It Works



## WHAT YOU GAIN

### Business Impact

<p><b>Revenue Creation</b></p> <p>Growth lever</p> <p>Transform payments from a cost center into a strategic growth lever, unlocking new monetization streams directly within your software platform.</p>	<p><b>Accelerated Launch</b></p> <p>Launch faster</p> <p>Launch faster with pre-built integrations, automated onboarding workflows, and dedicated partner success teams guiding you every step.</p>
<p><b>Customer Retention</b></p> <p>Higher LTV</p> <p>Deeper payment integration drives higher lifetime value and reduces churn by embedding your platform further into customers' daily workflows.</p>	<p><b>Operational Simplification</b></p> <p>Single platform</p> <p>Replace fragmented payment stacks with a single unified platform, dramatically reducing engineering complexity and operational overhead.</p>

# Competitive Positioning

## WHY CSIPAY WINS

### The CSIPay Advantage

Unlike generic payment platforms built for mass markets, CSIPay is purpose-engineered for Constellation's vertical software ecosystem, delivering unmatched control, flexibility, and dedicated support.

DIMENSION	CSIPay	Stripe	Global Payments
Market Focus	✔ Purpose-Built	– Generic/Horizontal	– Generic/Horizontal
Integration Flexibility	✔ Flexible Dev APIs	– Standardized API	✘ Complex & Rigid
Support Model	✔ Dedicated + 24/7	– Self-Service/Tiered	✘ Enterprise Sales Only
Operational Support	✔ Full Lifecycle	– Limited Post-Activation	✘ Limited
Merchant Onboarding	✔ Auto Underwriting	– Manual/Developer-Led	✘ Complex Setup

✔ CSIPay Advantage    – Partial/Limited    ✘ Not Available/Inferior

#### The Verdict: Purpose-Built Always Wins



Generic platforms require extensive customization to serve vertical markets. CSIPay is engineered from the ground up for Constellation's unique operating model, delivering faster time-to-value, higher margins, and deeper customer relationships.

# Get Started Today

## SUMMARY

### Why CSIPay Delivers Exceptional Value



#### Built for You

Purpose-engineered for Constellation's vertical software ecosystem with industry-specific features and workflows.



#### Enterprise-Grade

PCI DSS Level 1 certified platform with 99.9% uptime SLA, the security and reliability your business demands.



#### Proven Results


A rapidly growing merchant base and more than \$40M paid to partners. Real outcomes delivered at enterprise scale.

 LAUNCH IN WEEKS

Join leading software companies leveraging CSIPay to monetize payments, accelerate growth, and deliver exceptional customer experiences.

 PCI DSS L1

 99.9% Uptime

 \$40M+ Paid Out

[constellationpayments.com](https://constellationpayments.com)